



सत्यमेव जयते

प्रो. श्यामा रथ
सचिव

Prof. Shyama Rath
Secretary



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

F.No- 1-1/2024(SPORTS)/FIW

3 भाद्रपद, 1948/August 25, 2026

Subject: Participation in "Khelo India Samvaad – Khel Ki Baat PM Ke Saath", VBYLD 2027, and Student Onboarding on MY Bharat Portal – reg.

आदरणीय महोदया /महोदय,

The University Grants Commission (UGC) has received a communication from the Department of Higher Education, Ministry of Education, forwarding D.O. No. J-17011/798/2023-MY BHARAT dated 21st August 2026 from the Secretary, Department of Youth Affairs, Ministry of Youth Affairs and Sports (MoYAS) regarding the organization of "Khelo India Samvaad – Khel Ki Baat PM Ke Saath" on 27th August 2026 ahead of National Sports Day.

The programme features a nationwide virtual address by the Hon'ble Prime Minister, followed by a moderated discussion with sports personalities, addresses by public representatives, and a dedicated "Yuva Samvaad" segment to capture student perspectives and ideas.

In light of the communication received, all Higher Educational Institutions (HEIs) are requested to undertake the following actions:

- **Host & Broadcast PM's Virtual Address:** The designated colleges (as per the identified list) will host the programme in coordination with MY Bharat District Youth Officers. All other Universities and Colleges are strongly encouraged to arrange live screening/viewing of the Hon'ble Prime Minister's address on their campuses for wide student participation.
- **Facilitate Yuva Samvaad & Feedback Submission:** Encourage students to actively deliberate during the Yuva Samvaad segment on key focus areas (Civic Mindedness, Future-Ready Skills, New-Age Volunteering, and MY Bharat Platform Strengthening) and submit their ideas on the MY Bharat Portal via the QR codes displayed at event

- Participate in Viksit Bharat Young Leaders Dialogue (VBYLD) 2027: Mobilize maximum student participation in the nationwide Viksit Bharat Quiz (live on the MY Bharat portal from 17th August to 16th September 2026) and subsequent tracks leading to the National Youth Festival 2027.
- Onboard Students onto the MY Bharat Portal: Direct students and youth (aged 15–29) to register on the official portal (mybharat.gov.in) to participate in ongoing national initiatives.

The relevant D.O. letters, Concept Note, Minute-to-Minute Agenda, and List of Identified Institutions are enclosed for ready reference and necessary compliance.

भवदीया
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The Vice-Chancellors/ Directors/ Principals of all HEI's/INIs

Copy to:

1. All Regulatory Authorities/Councils,
2. Joint Secretary, Higher Education, Ministry of Education.
3. JS (website), UGC (for uploading on (i) UGC website, (ii) Under ragging related Twitter handle of UGC).

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आनंदराव वि. पाटील, भा.प्र.से.

अपर सचिव

Anandrao V. Patil, IAS

Additional Secretary



भारत सरकार
शिक्षा मंत्रालय
उच्चतर शिक्षा विभाग

Government of India
Ministry of Education
Department of Higher Education

D.O. No. 16- 27/2026-U1A (Pt.)(ii)

Dated the 22nd August, 2026

Dear Ms. Shyama ji,

Please find enclosed herewith a copy of D.O. No. J-17011/798/2023-MY BHARAT dated 21.08.2026 of Secretary, Department of Youth Affairs regarding organization of "*Khelo India Samvaad - Khel Ki Baat PM Ke Saath*" on 27th August 2026 alongwith a concept note, list of Identified Colleges and note on Viksit Bharat Young Leaders Dialogue, which is self-explanatory.

The Department of Youth Affairs is organising "*Khelo India Samvaad - Khel Ki Baat PM Ke Saath*" on 27 August 2026, ahead of National Sports Day, which is observed on 29th August 2026. The programme is proposed to be organised simultaneously at two colleges in every district across the country (list attached).

It will feature a virtual address by the Hon'ble Prime Minister, followed by a moderated interaction with a sportsperson, an address by a local public representative, and a "Yuva Samvaad" segment to capture the ideas, perspectives and aspirations of young people on the sports ecosystem and other identified themes. The detailed concept note is also enclosed.

In view of the above, you are requested to encourage Higher Educational Institutions under UGC to organise the programme and facilitate meaningful participation of their students. The Institutions may also be encouraged to organize viewing of the Hon'ble Prime Minister's address on their respective campuses.

Best Wishes .

Encls: As above.

Prof. Shyama Rath,
Secretary,
University Grants Commission,
Bahadur Shah Zafar Marg,
New Delhi-110002

Yours sincerely,

Ab
(Anandrao V. Patil)

22/8/26



D.O.No. J-17011/798/2023-MY BHARAT

Dated the 21st August 2026

Dear Dr. Mukerjee,

The Department of Youth Affairs is organising "**Khelo India Samvaad – Khel Ki Baat PM Ke Saath**" on 27 August 2026, ahead of National Sports Day, which is observed on 29 August 2026. The programme is being organised in line with the vision of the Hon'ble Prime Minister to build a fit, disciplined and sporting nation, while placing the aspirations of our youth at the heart of the nation's development agenda.

2. The programme is proposed to be organised simultaneously at two colleges in every district across the country (list attached). It will feature a virtual address by the Hon'ble Prime Minister, followed by a moderated interaction with a sportsperson, an address by a local public representative, and a "Yuva Samvaad" segment to capture the ideas, perspectives and aspirations of young people on the sports ecosystem and other identified themes. The detailed concept note is enclosed for your kind perusal.

3. In view of the above, I seek your kind support and cooperation in ensuring the active participation of Universities and Higher Educational Institutions under the purview of your Department. Your kind intervention is requested to ensure maximum participation of students and youth in the programme on 27 August 2026. Institutions may also be encouraged to organise viewing of the Hon'ble Prime Minister's address on their respective campuses, thereby extending the reach of the programme beyond the designated venues.

4. It would also be highly appreciated if premier institutions such as IITs, IIMs and other leading higher educational institutions could be encouraged to organise the programme and facilitate meaningful participation of their students. The State Directors and District Youth Officers of MY Bharat will coordinate with the concerned institutions to facilitate the necessary arrangements and ensure effective participation.

5. A key component of the program is **Yuva Samvaad**, wherein youth will be encouraged to deliberate upon and articulate their ideas, perspectives and aspirations on the identified themes. Given the limited time available during the physical interaction, it may not be possible to capture every idea emerging from the youth at the venue. Accordingly, **QR codes will be made available at all program venues**, enabling students and youth to submit their ideas and suggestions directly on the **MY Bharat Portal**. It is requested that students may kindly be motivated and facilitated to make such submissions at the venue itself.

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The ideas and suggestions received through this mechanism would provide a valuable repository of youth perspectives and may be suitably considered for taking forward in the larger policy and program development process.

6. In view of the above, I would request that necessary directions be issued to all Universities and Higher Educational Institutions under your Department to do the needful in the above matters. I would also request that the University Grants Commission (UGC) be requested to issue a letter accordingly to its affiliated Universities and subordinate offices, directing them to make maximum efforts in this regard, so that the objectives of the program are fully realized.

7. I take the opportunity to seek your kind support with respect to following subjects as well:

(i) Wide Participation in the Viksit Bharat Young Leaders Dialogue (VBYLD) Quiz

I would also request wide publicity and participation of students in the ongoing VBYLD Quiz (note enclosed). Viksit Bharat Young Leaders Dialogue is the most powerful platforms available to the youth of the country to present their ideas directly to the Hon'ble Prime Minister and to participate in the process of policy making towards Viksit Bharat@2047. Institutions may kindly be directed to encourage maximum student participation in the Quiz, as it offers young people a genuine opportunity to be heard at the highest level.

(ii) Registration of Youth on the MY Bharat Portal

Institutions may further be directed to facilitate and encourage registration of students and youth on the MY Bharat portal (www.mybharat.gov.in), so that they may be enrolled and continue to remain engaged with the larger movement of youth led national development.

The active support of the Department of Higher Education and UGC would significantly strengthen the reach of these initiatives and help ensure that the voices, ideas and aspirations of young people from across the country are brought into the national development discourse.

with regards,

Yours sincerely,

(Sunil Paliwal) 21/8/26

Ms. Deepti Gaur Mukerjee
Secretary
Department of Higher Education
Ministry of Education
Government of India

Encl.:

- i. Concept Note of Khelo India Samvaad- Khel Ki Baat, PM Ke Sath Program
- ii. List of identified Colleges
- iii. Note on VBYLD 2026.

MY Bharat - National Sports Day 2026 - "Khelo India Samvaad" Programme

Khel Ki Baat PM ke Saath

Concept Note

I. Overview

- A. Mera Yuva Bharat (MY Bharat), under the Department of Youth Affairs, Ministry of Youth Affairs and Sports, is organising the **"Khelo India Samvaad" programme on the occasion of National Sports Day 2026**, in line with the vision of Hon'ble Prime Minister Shri Narendra Modi ji of building a fit, disciplined and sporting nation, and of placing the aspirations of the youth at the centre of the nation's development agenda.
- B. National Sports Day is observed every year to commemorate the birth anniversary of the legendary hockey player Major Dhyan Chand, and to reaffirm the nation's commitment to a culture of sport, fitness and excellence.
- C. The **programme will be organised in two colleges in every district of the country**, thereby enabling simultaneous participation of youth across all States and Union Territories on a single day.
- D. The programme seeks to connect **youth directly with renowned sportspersons, Union Ministers, MoS, State Youth Affairs and Sports Ministers and Members of Parliament** and to facilitate a **structured discussion on the transformation of the sports sector and the evolution of India's sports ecosystem over the last decade**.
- E. The programme will be anchored by a virtual address of the Hon'ble Prime Minister, received simultaneously at all venues, and will be followed at each venue by a **Moderated Discussion with a local sportsperson, an address by the local public representative, and a Yuva Samvaad** segment dedicated to listening to the ideas, perspectives and aspirations of the youth. The programme will conclude with the National Anthem.

II. Objective:

The proposed Khelo India Samvaad programme seeks to:

- A. Provide a nationwide platform for youth to receive directly from the Hon'ble Prime Minister the national vision for sport, fitness and youth led nation building, on the occasion of National Sports Day,
- B. Connect young people at the district level with renowned and local sportspersons, Union Ministers, MoS, State Youth Affairs and Sports Ministers and Members of Parliament, enabling them to draw inspiration from achievement rooted in their own communities.
- C. Create a structured listening platform through Yuva Samvaad, so that the ideas, perspectives and aspirations of youth on the sports ecosystem, talent development, governance and Viksit Bharat are recorded and carried forward into the policy process.
- D. Reaffirm the Government's commitment to a youth led sporting movement, firmly anchoring India's sporting aspirations, including the ambition of hosting the 2036 Olympic Games, within the vision of Viksit Bharat@2047.

III. Proposed Format

- A. The programme will be conducted as a nationally synchronised event, with two colleges identified in every district of the country. Each venue will receive the virtual address of the Hon'ble Prime Minister through the central live feed, and will thereafter conduct the local segment of the programme.
- B. On 27 August 2026, the presence of students and youth at each identified college will be ensured by the District Youth Officer in coordination with the host institution. A local sportsperson of standing, Union Ministers, MoS, State Youth Affairs and Sports Ministers and Members of Parliament, will be invited to be present at the venue for the local segment.
- C. The top performing MY Bharat youth volunteers of the district, identified by the District Youth Officer, will be invited to attend, to assist in the conduct of the programme and to carry forward the spirit of youth led development within their own districts.
- D. A common framework, agenda, script and set of talking points will be issued centrally by MY Bharat Headquarters in Hindi and English, in order to ensure uniformity of content and quality across all districts, while allowing the local segment to reflect the sporting identity of the district.

IV. Minute to Minute Agenda of the Virtual Address

Sl	Time	Activity
1	10:00 AM	Arrival and assembly of all guests, invitees and participants in the hall
2	10:00 AM to 10:45 AM	Registration, seating as per the approved plan, screening of the MY Bharat and sports achievement montage, and final connectivity and audio visual check with the national control room
3	10:45 AM to 11:00 AM	Introduction of programme briefing by the MY Bharat Volunteer
4	11:00 AM	Virtual arrival of the Hon'ble Prime Minister Shri Narendra Modi
5	11:00 AM to 11:02 AM	Welcome of the Hon'ble Prime Minister by a MY Bharat Volunteer
6	11:02 AM to 11:05 AM	Welcome address by Minister of Youth Affairs and Sports Dr. Mansukh Mandaviya
7	11:05 AM to 11:08 AM	Screening of a short film on National Sports Day
8	11:08 AM to 11:10 AM	A short film featuring the key highlights of the Hon'ble PM's Independence Day 2026 Speech on Sports sector
9	11:10 AM onwards	Address by the Hon'ble Prime Minister Shri Narendra Modi

All venues shall remain seated and undisturbed for the entire duration of the address. No independent announcement, felicitation or movement shall be permitted at any venue while the national feed is live.

V. Suggested Minute to Minute Agenda of the Khelo India Samvaad Programme

The local segment shall commence immediately upon the conclusion of the Hon'ble Prime Minister's address. The timings indicated below are anchored to an assumed conclusion of the address at approximately 11:45 AM, and shall be adjusted proportionately by the districts without altering the sequence or the duration of the individual components.

A. Pre Event Preparation

Sl	Time	Activity
1	08:30 AM to 09:15 AM	Reporting of MY Bharat volunteers and the college organising committee, venue readiness check, and verification of stage, backdrop and branding
2	09:15 AM to 09:45 AM	Audio visual, projection, bandwidth and live feed connectivity test, and rehearsal of the welcome and the Moderated Discussion
3	09:45 AM to 10:00 AM	Reception of the local sportsperson, the Union Ministers, MoS, State Youth Affairs and Sports Ministers and Members of Parliament , and other invited dignitaries

B. Yuva Samvaad - Programme following the Address of the Hon'ble Prime Minister

Sl	Time	Duration	Activity
1	11:45 AM to 11:50 AM	05 minutes	Transition from the national feed, brief welcome by the college anchor, and felicitation of the local sportsperson and the dignitaries
2	11:50 AM to 12:10 PM	20 minutes	Moderated Discussion between a Youth Icon and a local sportsperson , on sports infrastructure over the last ten years, the growth of sports under the vision of the Hon'ble Prime Minister, and India's preparation for the forthcoming Olympic Games and Commonwealth Games
3	12:10 PM to 12:15 PM	05 minutes	Address by the Union Ministers, MoS, State Youth Affairs and Sports Ministers and Members of Parliament
4	12:15 PM to 12:30 PM	15 minutes	Yuva Samvaad , an open interaction to listen to the ideas, perspectives and aspirations of the youth on the four identified themes
5	12:30 PM to 12:34 PM	04 minutes	Concluding remarks, appeal for registration on the MY Bharat portal , and vote of thanks
6	12:34 PM to 12:36 PM	02 minutes	National Anthem
7	12:36 PM onwards	As applicable	Group photograph, brief media interaction, and an optional Fit India or sporting activity organised by the host college

- **MY Bharat registration drive** will be conducted during the Yuva Samvaad to facilitate the registration and onboarding of youth on the MY Bharat platform.

- **QRs code** will be placed at the venue to enable participants to submit their suggestions digitally, with the QR code directly linking to the MY Bharat Suggestions Box.
- The **Viksit Bharat Young Leaders Dialogue (VBYLD) 2027 Quiz** will also be promoted during the Yuva Samvaad.

VI. Themes for Yuva Samvaad

Yuva Samvaad is the listening component of the programme, of fifteen minutes duration. It is an opportunity for young people to articulate their own ideas and aspirations on four defined themes, and not a question and answer session with the dignitaries. All points raised shall be recorded in the prescribed suggestion register for onward transmission.

A. Building a More Civic Minded Youth

- Fundamental Duties and everyday civic conduct, including cleanliness, traffic discipline and care of public property.
- Sport as a school of civic virtue, where rules are accepted, the opponent is respected and defeat is received with grace.
- Participation in local civic life, electoral literacy, community service and the preservation of social harmony.

B. Future Ready Youth, Skills Beyond the Classroom

- The gap between the degree and employability, and the skills that the classroom does not presently provide.
- Digital and technological fluency, communication, critical thinking, financial literacy and entrepreneurship.
- Learning by doing through internships, apprenticeships and experiential learning, and careers in and around sport.

C. Reimagining Volunteering for the New Age Youth

- The shift from occasional, event based volunteering to sustained and skill based volunteering.
- Micro volunteering and digital volunteering, and recognition through certificates, service records and academic credit.
- Making volunteering aspirational, and matching volunteer interest with genuine community need at the district level.

D. Making MY Bharat a Stronger Platform

- Awareness and outreach, including the means of reaching rural, tribal and out of school youth.
- Ease of use of the platform, regional language access, and the quality and diversity of opportunities listed.
- Sustained engagement between events, recognition of active volunteers, and suggestions for new features.

CONCEPT NOTE

for the Conduct of

Viksit Bharat Young Leaders Dialogue (VBYLD), 2027

National Youth Festival | 10–12 January 2027 | New Delhi

Ministry of Youth Affairs and Sports, Government of India

Version 1 | 2026

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PART I: OVERVIEW AND BACKGROUND

1. Viksit Bharat Young Leaders Dialogue (VBYLD) 2027: National Youth Festival (NYF) - Introduction and Background

The Ministry of Youth Affairs and Sports, Government of India, commemorates the birth anniversary of Swami Vivekananda on January 12th as National Youth Day, honouring one of India's greatest philosophers, thinkers, and patrons of youth. The day celebrates his enduring vision of an empowered and enlightened youth and serves as an inspiration for young people to contribute meaningfully to the progress and development of the nation.

Since 1995, the Ministry has organised the National Youth Festival (NYF) as a flagship event, originally conceptualised under the National Integration Camp (NIC) programme. The festival serves as a vibrant platform that brings together youth from diverse cultural and social backgrounds, fostering national integration, communal harmony, brotherhood, and a spirit of adventure. States are encouraged to hold State-level and district-level youth festivals in the same vein, with financial assistance from the Ministry.

In 2025, the National Youth Festival was restructured into the Viksit Bharat Young Leaders Dialogue (VBYLD) to align with the Hon'ble Prime Minister's vision of engaging youth in the Viksit Bharat @2047 mission. The previous edition, **VBYLD-2026**, attracted more than **50 lakh** motivated youth nationwide who attempted the **Viksit Bharat Quiz** over MY Bharat and MY Gov portal; about 3000 dynamic youth, through a merit-based, multi-stage process, representing India's most vibrant demographic youth aged 15-29, were selected to participate in 'the Viksit Bharat Young Leaders Dialogue 2026.

Building on this transformation, VBYLD-2027 will continue as a national platform for engaging young minds aged 15–29 years across six major tracks, culminating in a Grand National event in New Delhi from 10–12 January 2027.

2. MY Bharat – Empowering Youth for Viksit Bharat

Mera Yuva Bharat (**MY Bharat**) is an autonomous body under the Government of India that provides equitable access to opportunities for youth to realise their aspirations and actively contribute to building Viksit Bharat. Through a technology-driven platform, it connects young people with experiential learning, volunteering, mentorship, and recognition opportunities. **MY Bharat is also the executing agency for VBYLD-2027.**

All registrations, quizzes, essay writing, and other components of VBYLD-2027 will be hosted on the MY Bharat portal (mybharat.gov.in). Youth already registered on the portal need not register again.

2.1 Step-by-Step Procedure for Youth Registration on MY Bharat Portal

1. Navigate to mybharat.gov.in and click on 'Register Now' at the top right.
2. Click the Register button to proceed to the registration section.
3. Enter your Mobile Number / Email ID, click 'Get OTP', enter the 6-digit OTP received, and click 'Verify OTP'.
4. Fill in the Sign-Up form with: First Name, Last Name, Referral Code (If any), Date of Birth (dd-mm-yyyy), Gender, Caste Category, PwD (Disability), State, District, Area Type, Local Body, Pincode, Youth Type (NSS/NCC/NYKS/BSG/Others), and Sports Talent. Tick the T&C checkbox and click Submit.
5. Upon successful registration, the MY Bharat ID will appear on the left-hand panel of the Profile Page. All MYB certificates can be accessed and downloaded from the MY Bharat Youth Profile Page.

3. VBYLD 2027 – Objectives

- Promote National Integration and Unity, to bring together young people from diverse cultural, regional, and social backgrounds to foster a sense of national unity and integration.
- The festival serves as a platform for youth from different parts of the country to interact, understand different cultures, and appreciate the diversity of their nation.
- To inspire and motivate youth to become active participants in the socio-economic development of the country.
- To provide a platform for showcasing the leadership abilities and diverse talents of young individuals in various fields, such as folk song, folk dance, painting, declamation, poetry writing, etc.
- To foster youth-led solutions for a Developed India – Viksit Bharat.
- To strengthen national integration by bringing youth voices from States/UTs of the country into a single dialogue held at the national level.
- To expand the scope of VBYLD through the introduction of new tracks, including the Young Entrepreneurs Start Up Challenge and an integrated Youth Parliament.
- To build a structured pathway from district-level participation to a national dialogue with the Hon'ble Prime Minister.
- To position youth as direct contributors to region-specific developmental priorities under the Viksit Bharat @2047 vision.
- To identify and mentor youth leadership through a transparent, merit-based, multi-stage selection process.

4. Target Group and Eligibility

Young people aged 15–29 years as on 17th August 2026 are eligible to participate in various tracks of VBYLD-2027.

The National Youth Festival (NYF) – VBYLD-2027 is a major activity under the Promotion of National Integration component of the National Programme for Youth and Adolescent Development (NPYAD) Scheme of the Ministry of Youth Affairs and Sports.

5. Structure and Key Tracks

VBYLD-2027 will be organised around six tracks, run concurrently at the state edition and culminating in selections for the national dialogue at New Delhi.

5.1 Viksit Bharat Challenge Track - The Viksit Bharat Challenge Track is the flagship component of VBYLD and serves as the primary platform for youth to contribute innovative ideas towards the vision of Viksit Bharat @2047. The competition will be conducted through a structured three-stage process comprising a quiz, an essay, and a presentation. For the 2027 edition, the track has been reorganised around ten regional clusters, enabling broader participation, regional representation, and more effective identification of outstanding youth leaders and policy ideas.

5.2 Cultural Track - The Cultural Track aims to celebrate India's rich cultural diversity, foster national integration, and encourage creative expression among youth. Competitions will be held at the District, State, and National levels, featuring events such as Folk Dance, Folk Song, Painting, Declamation, and Poetry Writing. The track provides a platform for young artists to showcase their talent and to preserve and promote India's cultural heritage.

5.3 Design for Bharat - The Design for Bharat Track is a national design challenge that harnesses the creativity of young designers to address real-world developmental challenges. The competition will be conducted through designated nodal design institutions across States and Union Territories, with participants developing innovative, user-centric solutions aligned with national priorities. The top team from each State/UT will qualify for the National Round.

5.4 Hack for Social Cause - The Hack for Social Cause Track is a technology-driven innovation challenge that encourages young technologists, students, and innovators to develop scalable digital solutions to pressing social and developmental issues. Participants will work on problem statements of national importance, with an emphasis on innovation, feasibility, and societal impact. The competition will culminate in a National Finale, where shortlisted teams will present functional prototypes to an expert jury.

5.5 Youth Entrepreneurs Challenge - A new track introduced in 2027 for young professionals, inviting startup pitches and business plans aligned with Viksit Bharat priorities. Detailed guidelines and evaluation criteria for this track will be circulated separately.

5.6 Youth Parliament - For 2027, the Youth Parliament has been integrated with Viksit Bharat Young Leaders Dialogue. All the finalists of the Youth Parliament will also participate in the National event of the VBYLD. Finalists of previous editions of the Youth Parliament shall not be eligible to participate.

PART II: TRACK DETAILS

6. Viksit Bharat Challenge Track

6.1 Objective

The Viksit Bharat Challenge Track provides a platform for youth to articulate innovative ideas on sector-specific themes such as Future Governance, Climate Change, Demographic Dividend, Entrepreneurship, Technology, Innovation, and Future Readiness; suggest solutions to emerging challenges; and demonstrate knowledge, clarity of vision, innovation, creativity, and leadership skills. Ideas put forth by youth also provide useful insights to policymakers for policy-level interventions.

6.2 . The Region-wise Framework for 2027

The defining change for VBYLD-2027 is the shift from a single set of national themes to a regionally anchored structure. At the state edition level, participants will work with ten topics specific to their own State, mirroring the State's developmental priorities rather than the broader pan-India themes used in earlier editions. At the national level, the country is organised into ten regions, each with a guiding challenge theme, as set out below. Each region's state team prepares its national-level presentation on its region's specific theme, and the ten regional finalists present before the Hon'ble Prime Minister, one team per region.

No.	Region	States / UTs Covered	Challenge Track Theme	Guiding Question
1	National Capital Region (Niti Nagar)	Delhi, Haryana, Punjab, Chandigarh	Future Governance, Urban Transformation & Citizen Services	How can India build the world's most efficient, transparent, and citizen-centric governance ecosystem by 2047?
2	Himalayan Frontier Region (Himavant Jagriti)	J&K, Ladakh, Himachal Pradesh, Uttarakhand	Climate Security, Borders & Sustainable Mountain Development	How can India safeguard its Himalayan ecosystems while strengthening livelihoods, connectivity and national security?
3	Ganga Growth Belt	Uttar Pradesh, Bihar	Demographic Dividend, & Human Capital Development	How can Amrit Peedhi become the driving force behind a developed India by 2047?

No.	Region	States / UTs Covered	Challenge Track Theme	Guiding Question
4	Eastern Transformation Region	West Bengal, Odisha, Jharkhand	Sustainable Industrialisation & Resource-led Growth	How can Eastern India transform its natural resources into sustainable prosperity while preserving ecological balance?
5	North East Frontier Region (Purvodaya)	Assam, Arunachal Pradesh, Meghalaya, Mizoram, Nagaland, Manipur, Sikkim, Tripura	Act East, Connectivity & Cultural Leadership	How can the North East emerge as India's gateway to Southeast Asia and a global model of sustainable development and cultural diplomacy?
6	Golden West Region	Gujarat, Rajasthan, Dadra & Nagar Haveli and Daman & Diu	Manufacturing, Entrepreneurship & Green Growth	How can India become a global hub for manufacturing, innovation and clean energy by 2047?
7	Central Bharat Heartland	Madhya Pradesh, Chhattisgarh	Tribal Leadership, Natural Resources & Inclusive Development	How can tribal communities lead India's inclusive and sustainable development model?
8	Konkan Financial & Creative Economy Region	Maharashtra, Goa	Innovation Economy, Tourism & Creative Industries	How can India leverage its creative, cultural and innovation economies to become a global economic powerhouse?
9	Southern Gateway: Technology & Innovation Region	Karnataka, Telangana, and Andhra Pradesh	Technology, Innovation, Future Readiness	How can India lead the next wave of frontier technologies while ensuring inclusive and responsible growth?
10	Deccan Maritime & Human Development Region	Tamil Nadu, Kerala, Puducherry, Lakshadweep, and the Andaman & Nicobar Islands	Blue Economy, Human Capital & Global Competitiveness	How can India harness its maritime strengths and human capital to emerge as a leading global power?

6.3. Selection Process and Timeline

a. Stage-wise Process

- i. **Stage I (Digital): The Viksit Bharat Quiz:** A nationwide online quiz will be conducted in multiple languages on the MY Bharat portal. Individual participants will take part in the online quiz. Participants selected from the Quiz round will proceed to Stage II, the Essay round. Adequate representation from all Districts will be ensured.
- ii. **Stage II (Digital): The Viksit Bharat Essay Challenge:** Participants selected in Stage I will submit a 500-word essay on the selected theme via the MY Bharat portal. Essays will be evaluated by domain experts engaged by the respective State/UT Governments at a venue determined by them. The detailed criteria may be seen in Annexure A.
- iii. **Stage III (in person): District Championship:** The top 50 essays per district will be selected for the PPT round at the district level. District-level topics will follow the same regional theme as the State, applied specifically to that State rather than to the region as a whole. For instance, a district in Haryana will work within the National Capital Region's theme of Future Governance, Urban Transformation and Citizen Services, framed specifically for Haryana. The top two presenters per district will qualify for the state edition, i.e., State VBYLD.
- iv. **Stage IV (in person): State/UT VBYLD:** This will be organised by the respective State/UT Governments at the State Hqr wherein the District-level selectees will make individual presentations on the same theme before a jury during State VBYLD. The state team for the national round will be formed on the basis of their performance at the State level.

National-level participants in any previous year shall not be eligible for this year's event. The rubrics for PPT may be seen in Annexure B.
- v. **Stage V (in person): National Round of VBYLD:** Participants selected from all States/UTs under 10 regional themes will form part of the National contingent of the VBYLD. They will present before domain experts, Secretaries, and Union Ministers in New Delhi. The regional finalists will present before the Hon'ble Prime Minister, one team per region.

b. Indicative Timelines

Stage	From	To
Stage I: Viksit Bharat Quiz (digital)	17 August 2026	16 September 2026
Stage II: Viksit Bharat Essay (digital, submission)	5 October 2026	19 October 2026
Essay evaluation	22 October 2026	4 November 2026
Stage III: District Championship	10 November 2026	16 November 2026
Stage IV: VBYLD State Editions	17 November 2026	7 December 2026
Stage V: VBYLD National Dialogue, New Delhi	10 January 2027	12 January 2027

c. State VBYLD: Format and Protocol

The district level winners will participate in the State VBYLD. The state edition will be a two-day event at which different tracks of the VBYLD will converge. The Hon'ble Governor and the Chief Minister of the State will be invited to preside over the opening and closing sessions. Union and State Ministers will be invited to engage with contingents and gather inputs relevant to their respective Ministries. The concept note presents a generic protocol; any state-specific variation will be addressed separately.

d. National Round at New Delhi

Building on the format established in VBYLD-2025 and VBYLD-2026, the national dialogue will bring together selected State and UT contingents across all six tracks. Region-wise teams under the Viksit Bharat Challenge Track will present their ideas before domain experts, Secretaries, and Union Ministers, with the regional finalists culminating in presentations before the Hon'ble Prime Minister, continuing the precedent set in previous editions.

6.4. Roles and Responsibilities

The Ministry of Youth Affairs and Sports will be responsible for overall funding, conceptualization and national coordination, including disbursement of central assistance to States and UTs, management of the MY Bharat portal for registration and for conducting the quiz and essay rounds, and all logistics for the national dialogue in New Delhi.

State and UT Governments will be responsible for organising District- and State-level rounds across all tracks within the prescribed timelines, constituting juries and evaluation panels, ensuring transparent selection at every stage, and notifying the Ministry of their State or UT contingent ahead of the national dialogue.

6.5. Size of Viksit Bharat Challenge Track contingent for the National level VBYLD at New Delhi

Contingent	Particulars	Details
State	Up to 15 teams (3 participants per team)	• 45 indicative per State, • 1260 total across 28 States
UT	Up to 10 teams (3 participants per team)	• 30 indicative per UT • 240 total across 8 UTs
	Total	1500

7. Cultural Track

7.1 Introduction

The Cultural Track of VBYLD is envisioned as a vibrant celebration of India's heritage, innovation, and youth power. Anchored in the diversity of Viksit Bharat, it provides a unique space for young leaders to express their creativity, patriotism, and talent through cultural forms such as painting, folk dance, folk song, declamation, and poetry.

The journey of VBYLD follows a progressive structure from the grassroots (District level) to the State and National levels, ensuring that local voices and hidden talents find recognition on a larger stage. At the district level, the emphasis is on mass participation and the discovery of talent. At the State level, the focus shifts towards refinement, mentorship, and showcasing the diversity of India's traditions. At the National level, in turn, it provides a platform for the best of the best, offering them visibility, recognition, and opportunities to connect with the nation's cultural and policy leaders.

At the heart of this initiative lie the principles of “Yuva Shakti se Jan Bhagidari” - ensuring that youth power translates into people's participation. It is this collective energy that will make the dream of a developed India not just a policy aspiration but a lived reality.

7.2 Objectives

- Celebrate the diversity of Viksit Bharat by spreading the message of Panch Pran.
- Spread the ideals and values of India's freedom struggle throughout the Amrit Kaal.
- Generate appreciation for India's diverse spiritual and cultural heritage.
- Form a fraternity of young innovators, artists, writers, and orators under expert mentorship.
- Showcase India's significant strides across various fields in recent years.

7.3 Criteria of Participation

- Youth aged 15–29 years (as on 17th August 2026) for all events.
- For the Declamation Contest, winners of the Viksit Bharat Youth Parliament (VBYP) at the national level and winners of any Declamation Contest organised by district MY Bharat in any previous year shall not be eligible for this year's event.

7.4 Format and Stages

- The Cultural Track of Viksit Bharat Young Leaders Dialogue (VBYLD) 2027 will be organised in three progressive stages (District, State and National levels) in physical mode, ensuring grassroots participation and culminating in a Grand National celebration in Delhi.
- Registration will be done via the MY Bharat Portal.

- Participants may compete in only one event category (Painting, Folk Dance, Folk Song, Declamation, and Poetry Writing)

7.4.1 District Round (Entry Point)

- To be organised at a venue decided by the State Government.
- Each district will host a 2–3-day cultural festival-style competition with diverse youth participation.
- From each district, winners in every event category qualify for the State Championship Round/State VBYLD.
- The top two representatives from each district, in each category, will participate in the State Round.
- Performances will be assessed on well-defined evaluation matrices.
- Languages and art forms may be multilingual and diverse, reflecting the inclusivity of Indian culture.
- Winners from each district advance to the State round.

7.4.2 State Round as part of State/UT VBYLD

- All 36 States and Union Territories will host their State Round (State VBYLD) alongwith other tracks.
- Cultural track state rounds to be held alongside state rounds of the Challenge and other Tracks.
- Winners from all districts will compete at the State round. The State/UT Government will decide venues.
- All winners of the district-level round must register for the state round on the MY Bharat portal.
- From each State, the best teams in each category will be selected for the National Round.
- Renowned State artists to be invited as judges.

7.4.3 National Round

- Finalists from all States/UTs will participate in the National Level event in New Delhi under the Cultural Track of VBYLD-2027.
- Unlike earlier editions, the National Round will bring all finalists to a national stage.
- The finale will feature performances, exhibitions, workshops, and mentoring sessions.
- Participants will engage with national leaders, policymakers, and cultural icons.

7.5 Event Components (At National Level)

Event	Participation at the National Level	Duration	Judges	Guidelines
Folk Dance	Folk Dance: 7+3	5–8 minutes	03 judges: local/state cultural experts, SNA/IGNCA empanelled artists	Support staff age: 18–40 years
Folk Song	Folk Music: 7+3	5–8 minutes	03 judges: Music & Vocal Experts, Cultural & Folk Experts	Support staff age: 18–40 years
Painting	2 participants per state at the National Level	6 hours	03 judges: Professors/Artists	—
Declamation	1 participant per state at the National Level	Max 7 minutes	03 judges: Professors/Orators	Official language of the State / Hindi / English
Poetry Writing	1 participant per state at the National Level	1.5 hours	03 judges: Professors/Leading Poets/Journalists	Official language of the State / Hindi / English

Indicative Timeline

Stage	From	To
District Youth Festival	1 st September, 2026	31 st October 2026
State Level Cultural Festival (along with State VBYLD)	17 November 2026	7 December 2026

7.6 Registration and Screening

- All District Youth Officers (DYOs) of MY Bharat shall create an event for their district on the MY Bharat portal.
- District Level: Any youth residing or studying in the district may register.
- State Level: Winners of the district round to register for the State level.
- Registration on the MY Bharat portal is mandatory for all participants.
- The evaluation criteria for the cultural track may be seen at Annexure C.

7.7 Recognition and Awards

- Winners at the District and State level shall be awarded a Certificate of Merit and/or prize money.
- Winners may also be given the Modi@20 book.

7.8 Contingent Size – Cultural Track

Category	No. of Participants at the National level from each State/UT
Folk Dance	7+3 support staff (Age of the support staff to be between 18-40 years)
Folk Song	7+3 support staff (Age of the support staff to be between 18-40 years)
Painting	02
Declamation	01
Poetry writing	01
Total Number of Participants	24 per state/UT X 36 = 864

8. General Guidelines for Conduct of District and State VBYLD

8.1 General Guidelines

- DDs/DYOs, MY Bharat should ensure VVIPs such as MPs, MLAs & DMs are invited to the District Level events.
- Involvement of People's Representatives (Cabinet Ministers, MoS, MPs/MLAs, PRIs) in the Organisation Committee to be ensured for broad-based stakeholder participation.
- VIPs, celebrities, and locally influential people may be involved at each stage to raise mass awareness.
- The selection of the venue may be in such a way that the public is able to engage in the various activities as the audience.
- No content shall include objectionable language, nor should it hurt any religious sentiments. DDs/DYOs shall screen the content.
- Paintings/Poems must be original and free from plagiarism and copyright violation.
- All participants should dress properly; costumes for cultural events should be traditional, elegant, and presentable.
- One youth may participate in only one contest.

8.2 Organisational Committee

- An Organising Committee shall be constituted at both the District and State levels for all Tracks to ensure effective oversight, coordination, and management of activities for the smooth conduct of the National Youth Festival (NYF) 2027: Viksit Bharat Young Leaders Dialogue (VBYLD). Among its responsibilities, the Committee shall identify venues for events at the District and State levels, shortlist the panel of judges/evaluators for each event, and organise the State VBYLD, etc.
- **State-level Organisation Committee:** Chief Secretary / Principal Secretary (Youth Development) – Chairperson; MY Bharat State Director; State Nodal Officers of NSS, BSG, Departments of Education, Skill, Culture, Youth Welfare, Principal of hosting institutions, etc.
- **District-level Organisation Committee:** DM/DC – Chairperson; DYO MY Bharat; Nodal Officers of NSS, Navodaya Vidyalaya, Kendriya Vidyalaya, BSG; Host Institutions; Skill, Culture, Youth Welfare departments, etc.

8.3 Media Plan and Branding

S.No.	Activity	Description
1	Live Social Media Engagement	Live streaming of events, photo posts, online polls, and short quizzes to maximise youth participation online.
2	Press Coverage	Pre-event press meets, press releases before and after events for TV, newspapers, radio, and regional outlets.
3	Hashtag Campaign	Unified hashtags to trend the event nationally.
4	Participant/Winner Social Media Posts	All participants post selfies, experiences, and quotes tagging MY Bharat handles.
5	Teaser Posts	Short creative videos, posters, and reels by local influencers inviting youth to join.
6	Standardised Branding	Uniform designs for PM & MoYAS photos, standees, entrance gates, arches, and banners across all venues.

9. Innovate for Bharat Tracks

Innovate for Bharat Tracks include Design for Bharat, Hack for Social Cause, and the Youth Entrepreneurs Challenge, focusing on youth-driven innovation, social impact, and entrepreneurship for nation-building.

These tracks will be conducted with support from State Nodal Institutions, viz., the School of Planning and Architecture, New Delhi, IIT Bombay, and IIT Kanpur.

Details of all these tracks will be circulated separately.

10. Youth Parliament

Every year, the Department of Youth Affairs organises Youth Parliament as a standalone event. From this year onwards, 'Youth Parliament' will be organised as a Track under VBYLD-2027. National Round of the Youth Parliament will be held along with Viksit Bharat Young Leaders Dialogue.

Detailed guidelines for this track will be issued separately.

PART III: FINANCIAL ASSISTANCE AND FUND RELEASE

11. Financial Assistance to States/UTs for VBYLD-2027

Financial assistance to States/UTs for the conduct of VBYLD-2027 will be provided under the National Programme for Youth and Adolescent Development (NPYAD) Scheme of the Ministry of Youth Affairs and Sports.

The Ministry will provide central assistance for conducting the respective District and State Youth Festivals as a run-up to the National Youth Festival.

Permissible expenditure heads include:

- Expenditure on venue
- Honorarium and TA to evaluators and jury members
- Incidental expenditures for support staff
- Food and refreshments
- Certificates and stationery
- Lodging and accommodation
- Photography and videography
- TA & DA to participants
- Event branding and publicity
- Miscellaneous expenses

12. Fund Release Mechanism

Funds will be released in accordance with the Central Nodal Agency (CNA) guidelines of the Department of Expenditure, Government of India. States/UTs shall identify an agency/body to open a Zero Balance Subsidiary Account (ZBSA) under CNA and map the account on the Public Financial Management System (PFMS) portal.

12.1 Requirements for Release of Funds:

- States/UTs are required to submit budget proposals to the Ministry for release of funds.
- First instalment: Released immediately after mapping of ZBSA under CNA in the PFMS portal (25% of the total permissible grant).
- Subsequent instalments: Released only after expenditure is reflected in PFMS and upon demand from States/UTs.
- A minimum of 75% utilisation of previously released amounts is required for the release of subsequent instalments.
- Final instalment: Released after submission of reports, photographs, participant details, expenditure statements, bills, and other relevant documents.
- The Utilisation Certificate (UC) and audited statement of accounts must be submitted to the Ministry as per prescribed norms.

All States/UTs are requested to ensure strict adherence to expenditure heads, financial norms, and guidelines of VBYLD-2027 during activities.

ANNEXURES

Annexure A: Viksit Bharat Essay Round – Assessment Matrix and Scoring Rubric

A.1 Overview

- Winners of the Viksit Bharat Quiz (top 10%, not more than 4 lakh) proceed to the Essay Round.
- Participants to submit a 500-word essay on the selected theme of the Viksit Bharat Challenge on the MY Bharat portal.
- Essay evaluation to be conducted at venues determined by State/UT Governments.
- The **top 50 essays** per district will be selected for **the PPT round at the district level**.
- District-level topics will follow the same regional theme as the State, applied specifically to that State rather than to the region as a whole. For instance, a district in Haryana will work within the National Capital Region's theme of Future Governance, Urban Transformation, and Citizen Services, specifically framed for Haryana.
- The top two presenters per district will be selected for the state edition, i.e. State VBYLD.
- District level selectees will make a presentation on the same theme individually before a jury during State VBYLD.
- The state team for the national round will be formed on the basis of their performance at the state level.

A.2 Assessment Matrix

Dimension	Criteria	Weightage (Marks)
Content Quality	Understanding of theme, depth of ideas, relevance	30
Structure & Organization	Logical flow, clear introduction/body/conclusion, effective use of subheadings	20
Originality & Creativity	Unique perspectives, innovative ideas, compelling examples	15
Clarity & Language	Grammar, spelling, punctuation, coherence, and formal language	15
Use of Evidence	Relevant data, facts, examples, and integration of sources	10
Conclusion	Summarises key points, actionable suggestions, and lasting impression	10
Total		100

A.3 Scoring Rubric (1–5 Scale per Criterion)

Criteria	Excellent (5)	Good (4)	Satisfactory (3)	Needs Improvement (2)	Poor (1)
Content Quality	Comprehensive, insightful, highly relevant	Well-researched, mostly relevant	Adequate but limited depth	Superficial, lacks depth/relevance	Off-topic or incoherent
Structure & Organization	Clear introduction, logical flow, strong conclusion	Mostly well-organised, minor lapses	Some structure, transitions unclear	Poor organisation, ideas scattered	Lacks structure entirely
Originality & Creativity	Highly original, innovative, compelling examples	Shows creativity, examples appropriate	Limited originality, common arguments	Generic, lacks innovation	Plagiarised or fully derivative
Clarity & Language	Exceptionally clear, fluent, error-free	Mostly clear, a few errors	Moderate grammatical errors	Difficult to follow, many errors	Frequent errors, unclear language
Use of Evidence	Strong, highly relevant, well-integrated	Good use, mostly relevant	Some evidence lacks variety	Limited, irrelevant, poorly explained	No evidence provided
Conclusion	Powerful, memorable, actionable	Strong, minor gaps	Basic, lacks depth	Weak, fails to tie ideas together	No conclusion or abrupt ending

A.4 Implementation of Scoring

a. **Weightage:** Assign points based on the assessment matrix (e.g., Content Quality: 30%, Structure: 20%, etc.).

b. **Total Points:** Rubric scores (1–5) multiplied by corresponding weightage.

c. **Example:** Content Quality 4/5 → 24/30; Structure 3/5 → 12/20; Originality 5/5 → 15/15; Clarity 4/5 → 12/15; Evidence 3/5 → 6/10; Conclusion 5/5 → 10/10 → Total: 79/100.

A.5 Eligibility Criteria for Evaluators

- Master's degree or higher in relevant domains (Inclusive Growth, Innovation and Sustainability, Entrepreneurship, Policy, Sustainability/Wellness).
- 5–10 years of relevant professional experience.
- Measurable contributions through publications, patents, impactful projects, policies, advocacy, or grassroots initiatives.
- Recognition/awards in relevant fields and/or experience in mentorship (desirable).

A.6 Sample Score Sheet

Particulars	Score Secured	Maximum Marks	Remarks
Content Quality		30	
Structure & Organization		20	
Originality & Creativity		15	
Clarity & Language		15	
Use of Evidence		10	
Conclusion		10	
Total Score		100	

Name of Evaluator: _____

Signature of Evaluator:

Annexure B: PPT Challenge – State Level Competition Structure

B.1 Overview

- After qualifying through the Viksit Bharat Quiz and Essay, 50 participants present their ideas individually at District Championship rounds.
- The top two presenters per district will be selected for the state edition, i.e. State VBYLD, to make a presentation on the selected Theme.
- Time limit: 5 minutes per presentation. Participants create a vision deck on their thematic track.
- A standardised presentation template will be provided to ensure consistency and quality.
- State Championship presentations will be recorded and stored in a centralised repository.

B.2 Formation of State-Level Teams

- State-level teams formed after the State Championship, based on state rank lists.
- Each team will consist of 3 members from the same track.
- Each State: up to 15 teams. Each UT: up to 10 teams.

B.3 Leadership Assessment

- The Ministry of Youth Affairs and Sports will send a representative (Leadership Moderator) to all states during the State Championship.
- The Moderator oversees the selection process. The Moderator's decision, in consultation with the jury, will be final and binding, and the Moderator will have veto power over jury decisions.
- Youth will be asked to submit a brief profile about themselves, which will be shared with the moderator and will be shared with the moderator at the time of presentation during the State level PPT stage.
- **After the shortlisting of top participants at the PPT round, they will be subjected to a leadership assessment round, which will be conducted by the Ministry representative/Moderator in the format of a personal interview. Marks will be given out of 50 in this round. For the final rank list preparation, scores out of 100 in the PPT evaluation round and scores out of 50 in the leadership assessment round will be added for the final result tabulation.**

B.4 Selection and Composition of Jury

- To ensure a balanced and credible evaluation process, the jury for state-level presentations should comprise experts from diverse fields relevant to the Viksit Bharat Challenge themes.
- The jury composition should reflect a mix of academic, professional, and policymaking expertise to ensure a holistic evaluation.

B.5 Scoring Criteria (PPT Round)

Particulars	Sub-Criteria	Marks	Description
Clarity of Vision	Definition of Goals	15	Clear articulation of objectives and problem statement.
	Relevance	15	Alignment with the core aspirations of Viksit Bharat and its themes.
Innovation & Creativity	Originality of Ideas	15	Unique and ground-breaking approaches.
	Innovative Solutions	10	Practical yet creative strategies that stand out from conventional ideas.
Feasibility & Implementation	Practicality	10	Realistic and actionable proposals within the existing socio-economic framework.
	Timelines & Scalability	10	Clear roadmap and scalability potential.
Impact	Inclusivity	15	:The extent to which the vision promotes equitable growth across diverse communities.
	Measurable Outcomes	10	Potential for tangible and quantifiable results upon implementation.
Total		100	

B.7 Tie-Breaker Rule

In the event of a tie; the highest score in the Quiz and Essay Writing Competition will be used to determine the ranking.

Annexure C: Cultural Track – Evaluation Criteria

Event	Evaluation Criteria & Marks
Group Folk Dance	1. Authenticity of form – 20 2. Synchronization – 20 3. Costume & presentation – 20 4. Energy & expression – 20 5. Audience impact – 20 Total: 100
Group Folk Song	1. Vocal Quality & Harmony – 30 2. Authenticity & Cultural Relevance – 25 3. Group Coordination & Stage Presentation – 20 4. Musicality & Creativity – 15 5. Overall Impact – 10 Total: 100
Painting	1. Adherence to theme – 25 2. Colour Scheme – 25 3. Creativity and Uniqueness – 25 4. Quality of artistic composition (including neatness) – 15 5. Overall Design – 10 Total: 100
Declamation	1. Content – 30 2. Communication – 20 3. Presentation – 20 4. Clarity of ideas – 20 5. Confidence – 10 Total: 100
Poetry writing	1. Adherence to theme – 25 2. Creativity and Originality – 25 3. Coherence of form and structure – 25 4. Clarity of imagery/facts and language – 25 Total: 100