



ज्ञान-विज्ञान विमुक्तये

प्रो. श्यामा रथ
सचिव

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विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

File No.: 1-1/2026(TBMuktBharatAbhiyaan)

19 श्रावण, 1948/ 10th August, 2026

Subject: Implementation of Joint Action Plan for TB Mukt Bharat Abhiyaan in Higher Education Institutions – reg.

आदरणीय महोदया/महोदय,

As you are aware, the **TB Mukt Bharat Abhiyaan** initiative aims at eliminating tuberculosis through a whole-of-government and whole-of-society approach. Recognizing the pivotal role of Higher Education Institutions (HEIs) in promoting awareness, community engagement, and youth participation, all HEIs are requested to actively support the implementation of the Joint Action Plan by undertaking the following activities:

1. **Encourage Universities and Colleges to enrol as Ni-kshay Mitras** and motivate faculty members, alumni, students, and other stakeholders to support persons affected by tuberculosis.
2. **Integrate TB awareness into student engagement and community outreach activities**, including regular and special camps, household sensitization programmes, and extension activities. Institutions may also encourage colleges to adopt nearby villages or urban slums for TB awareness campaigns.
3. **Disseminate and amplify TB awareness and prevention messages** through institutional websites, digital platforms, and social media channels.
4. **Promote active participation of students and staff** in TB awareness activities such as rallies, street plays (Nukkad Natak), poster and wall-writing campaigns, and verified social media campaigns to counter myths, misinformation, and stigma associated with tuberculosis.

5. **Organize lectures, talks, seminars, and awareness programmes** on TB MukT Bharat Abhiyaan to promote awareness and encourage community participation.
6. **Facilitate the registration of interested students as Ni-kshay Mitras** (<https://reports.nikshay.in/FormIO/DonorRegistration>) and promote the use of the **TB MukT Bharat App** and **Khushi Chatbot**.
7. **Promote healthy lifestyle practices** by reinforcing messages on **Swachhata (Cleanliness)** and **Nasha Mukti (Say No to Drugs, Alcohol, Smoking and Tobacco)** as important measures for TB prevention.

All Higher Education Institutions are requested to take appropriate action for the effective implementation of the above initiatives and make a collective effort towards achieving the national goal of a **TB MukT Bharat**.

सादर,

भवदीया,
श्यामा रथ
(श्यामा रथ)

सेवा में:

The Vice Chancellors of all Universities

The Principals of all Colleges