



आचार्य मनिष र. जोशी
सचिव

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Secretary



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

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23 पौष, 1946/ 13th January, 2025

Subject: Save Wetlands Campaign-2025-reg.

आदरणीय महोदया/महोदय,

This is to inform you that the Wetlands Division of the Ministry of Environment, Forest and Climate Change is implementing the '**Save Wetlands Campaign**', which aims to create mass awareness about the importance of wetlands conservation and management while actively involving local communities and youth. Under this campaign, a target of sensitizing one million citizens on wetlands conservation and management has been set for the World Wetlands Day, 2025.

In this regard, all Higher Education Institutions (HEIs) are requested to conduct the activities outlined below:

1. Take the Wetland-Mitra-Pledge in a large gathering and share the report with 4 pics, a 2-minute video (Landscape mode) and the number of students who participated may be sent in Whatsapp **9654587209** before **20th January 2025 (Monday)**.
2. Organize a rally, street play, in public places, visit the nearest wetlands for a cleanliness drive, plantation drive and share the videos and pics on whatsapp **9654587209**.
3. The knowledge products on wetlands conservation are available at <https://drive.google.com/drive/folders/1-Uc8sZtOOqRCvExRhGf7EfejwoXaLiuk?usp=sharing>

Further, HEIs are requested to disseminate the information to students and faculty for wider participation in the fight against climate change.

सादर,

भवदीय,

(मनिष जोशी)

सेवा में,

सभी विश्वविद्यालयों के कुलपति।

सभी महाविद्यालयों के प्राचार्य।