D.O.No.2-4/2024(CPP-II)  24th January, 2024/4 माघ, 1945

Subject: Celebration of National Voters’ Day

Respected Madam/Sir,

As you are aware, every year as per the Gazette of India No.21 dated 21.01.2011, 25th January is observed as the National Voters’ Day (NVD) to mark the importance of each vote in a democracy. The country would be celebrating the 14th NVD on 25th January, 2024. The theme of NVD celebrations for this year is:

“Nothing like voting, I vote for sure” “बोट जैसा कुछ नहीं, बोट जरूर डालेंगे हम”

The NVD is celebrated across the country, at each of more than a million polling stations, whereby newly eligible voters (18 years old) are handed over Elector’s Photo Identify Card (EPIC) and administered the voters’ pledge.

The higher educational institutions are requested to disseminate the information about the NVD and request all the students, faculty members and other staff members to participate and take the NVD pledge around 11 a.m. or at suitable time during the day on 25th January, 2024. The logo for ‘National Voters’ Day’ which reinforces the importance of voting, may also be suitably used on official stationery, merchandise, websites etc. A copy of the pledge and the logo is enclosed.

Further, the HEIs are also requested to upload the photograph of the pledge taking ceremony on their official portal and social media handles using the “#NVD2024”.

With kind regards,

Yours sincerely,

(Manish Joshi)

Encl: As above.

To
The Vice-Chancellors of all Universities
The Principals of all Colleges/Institutes
वोट जैसा कुछ नहीं वोट
जसर डालेंगे हम
NVD2024
Voter's Pledge

“We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, race, caste, community, language or any inducement.”
मतदाता शपथ

" हम, भारत के नागरिक लोकतंत्र में अपनी पूर्ण आस्था रखते हुए यह शपथ लेते हैं कि हम अपने देश की लोकतात्त्विक परम्पराओं की मर्यादा को बनाये रखेंगे तथा स्वतंत्र, निष्पक्ष एवं शांतिपूर्ण निर्वाचन की गरिमा को अभिज्ञान रखते हुए, निर्भर ध्यान, धर्म, वर्ग, जाति, समुदाय, भाषा अथवा अन्य किसी भी प्रतीक्षण से भ्रष्टाचार हुए बिना सभी निर्वाचनों में अपने मताधिकार का प्रयोग करेंगे ""