



ज्ञान-विज्ञान विमुक्तये

प्रा. मनिष र. जोशी  
सचिव

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Secretary



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग  
University Grants Commission  
(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

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D.O.No.2-19/2022(CPP-II)

**Subject: Jal Shakti Abhiyan (JSA): Catch the Rain 2023**

Respected Madam/Sir,

As you are aware, the Ministry of Jal Shakti has proposed to launch Jal Shakti Abhiyan (JSA): Catch the Rain 2023 with the theme "Source Sustainability for Drinking Water from 04.03.2023 to 30.11.2023. The JSA will focus on strengthening the water sources in 150 Water Stressed Districts (WSDs). The campaign was launched with "Swachh Sujal Shakti Samman", event of the Department of Drinking Water & Sanitation.

It is important that students understand the necessity of saving water and water conservation. Students maybe encouraged for water conservation through activities like quizzes, debate competitions, writing of slogans, poster, banners, wall writing etc. institutions may also take up different experimental learning practices to enable students to inculcate water conservation habit in their daily routine.

The Higher Education Institutions are requested to disseminate information about Jal Shakti Abhiyan (JSA): Catch the Rain 2023 to faculty and staff of Higher Education Institutions (HEIs) to encourage and inspire students to take part in activities related to water conservation as a part ongoing Jal Shakti Abhiyan 2023.

With kind regards,

Yours sincerely,

(Manish Joshi)

To

The Vice-Chancellors of all Universities  
The Principals of all Colleges/Institutes

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