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Public Notice

Subject: Fake online programmes with misleading abbreviations, e.g., BBA, MBA, etc.

Some individuals/organizations are offering online programmes/courses with acronyms/abbreviated forms similar to the higher education system’s recognized degree programmes. One such programme to which the attention of the Commission has been drawn is ‘10 Days MBA’.

The nomenclature of a degree, including its acronym/abbreviated form, duration, and entry qualification, is specified by the UGC, with the previous approval of the Central Government, through the publication of a notification in the official Gazette.

Further, only a university, established or incorporated by or under a Central Act, a Provincial Act, or a State Act, or an institution deemed to be a university or an institution specifically empowered by an Act of Parliament, has the right to confer a degree.

Higher education institutions are also required to obtain approval from the UGC to offer any online degree programme in terms of the UGC Regulations. A list of recognized HEIs to offer online programmes and of permitted online programmes is available on www.deb.ugc.ac.in.

Stakeholders are, therefore, advised to ascertain the validity of an online programme before applying or taking admission to any online programme.

(Manish Joshi)