



ज्ञान-विज्ञान विमुक्तये

आचार्य मनिष र. जोशी  
सचिव

Prof. Manish R. Joshi  
Secretary



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग  
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

D.O.No.19-26/2024(e.Gov)

6<sup>th</sup> September, 2024/ भाद्रपद 15, 1946

**Subject: Organizing of Special Campaign 4.0 for Swachhata and Minimizing Pendency in Higher Education Institutions.**

आदरणीय महोदया/महोदय,

The Government of India is pleased to announce the launch of **Special Campaign 4.0 for Swachhata and Minimizing Pendency** across all Higher Education Institutions (HEIs) in the country. The campaign will be conducted from **2nd October 2024 to 31st October 2024** in alignment with the national vision for a clean and efficient governance system.

The Special Campaign 4.0 will be organized in two phases:

**1. Preparatory Phase (16th September 2024 to 30th September 2024)**

During this phase, institutions are required to undertake the following activities:

- i. Nominate Nodal officers
- ii. Arrange training for Nodal Officers about their role in the campaign
- iii. Mobilize the Officers and ground functionaries for the Campaign
- iv. Identify pending references
- v. Identify campaign sites for cleanliness
- vi. Space management planning
- vii. Scrap disposal
- viii. Record Management

**2. Implementation Phase (2nd October 2024 to 31st October 2024)**

This phase will focus on the actual execution of the identified plans. HEIs are expected to improve records management, categorization, recording, review and weeding out of physical records, as per extant guidelines.

The Nodal Officer will review the progress in their institution on daily basis to assess the impact of cleanliness drives.

cont....2/-

## CONTINUATION SHEET

In addition, the details of the activities conducted in the institution may also be uploaded on the UGC University Activity Monitoring Portal at <https://uamp.ugc.ac.in>.

The DARPG will create Hashtag #Special Campaign 4.0. The HEIs shall issue tweet/retweet using this Hashtag from various social media handles of their institution from 15<sup>th</sup> September, 2024 onwards.

In view of the above, the Higher Education Institutions are requested to actively participate in this campaign and contribute to making our educational environment cleaner and more efficient.

सादर,

भवदीय,

  
(मनिष जोशी)

सेवा में :

सभी विश्वविद्यालयों के कुलपति।

सभी महाविद्यालयों के प्रार्चाय।