



सचिव

Secretary



विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

बहादुरशाह जफ़र मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002

Ph.: 011-23236288/23239337

Fax : 011-2323 8858

E-mail : secy.ugc@nic.in

D.O.No.21-82/2021 (CPP-II)

October, 2021

Respected Sir/Madam,

22 OCT 2021

The Investor Education and Protection Fund Authority under Ministry of Corporate Affairs is exploring the possibility of organising a campaign named IEPFA-NEVSA – Niveshak Evam Vittiya Saksharta Abhiyan, in collaboration with the Ministry of Education. This involves a three month campaign. It also proposes involving NSS. The proposed Action Plan for Higher Educational Institutions (HEIs) is attached herewith.

The objective of this campaign is to utilise the student community to spread the Investor Awareness messages. Students community may act as a vehicle of change and propagate the Investor Awareness Messages. The aim is to involve these young people, wherein, while acting as catalyst, they will themselves learn the benefits and rise with a solid foundation for building sound financial behaviour and to encourage their use of the Money.

The universities and their affiliated colleges/institutions are requested to take part in the campaign for its grand success.

With kind regards,

Yours sincerely,

(Rajnish Jain)

To the Vice-Chancellors of all Universities