



ज्ञान-विज्ञान विमुक्तये

आचार्य मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary



सत्यमेव जयते

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आज़ादी का
अमृत महोत्सव

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

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04th September, 2024/ 13 भाद्रपद, 1946

Subject: Celebration of Swachhata Pakhwada from 1st to 15th September, 2024

आदरणीय महोदया/महोदय,

As you are aware, Swachhata Pakhwadas are being organized since April, 2016 with the objective of bringing a fortnight of intense focus on the issues and practices of swachhata. This is the 9th consecutive year of "Swachhata Pakhwada" implementation.

As done in the previous years, this year also the Higher Educational Institutions (HEIs) are requested to formulate and implement their plans for organizing 'Swachhata Pakhwada' during **1st to 15th September, 2024** and give wide publicity to the same to make it a grand success.

The consolidated report containing summary of activities conducted, number of participants mobilized and High resolution images of the activities, may kindly be shared at ebsb-edu@gov.in. A list of indicative activities that may be undertaken during the Pakhwada is enclosed as **Annexure**

The HEIs are also requested to share the activities undertaken by their respective Institutions in the University Activity Monitoring Portal (UAMP) <https://uamp.ugc.ac.in>.

सादर,

भवदीय,

(मनिष जोशी)

संलग्नक: उपरोक्तानुसार

सेवा में,

सभी विश्वविद्यालयों के कुलपति।

सभी महाविद्यालयों के प्राचार्य।

Annexure-II

Swachhata Pakhwada Suggestive activities on Community Engagement

Following are the suggestive Swachhata Pakhwada Activities may be taken up by the Ministries and Departments during the observance of their Swachhata Pakhwada

1. Shraamdaan activities in the nearby locality
2. Repair and renovation of Public Toilets, Schools, Anganwadis Toilets
3. Mass awareness activities on Swachhata Theme
4. Cleaning of nearby Villages, Schools, Anganwadis, PHCs, Collages or any Public Places
5. Engagement of local celebrities
6. Swachhata Seminars, Trainings, Workshops
7. Exhibition on Waste to Wealth
8. Swachhata Raths, Rallies,
9. Mass Swachhata Pledge
10. Cleaning of Ponds, Rivers, Beaches
11. Plantation drives
12. Selfy Booth
13. Signature Campaigns
14. Swachhata thematic paintings
15. Press Conference
16. Use of Social Media
17. Campaign on discarding the use of Single Use Plastic
18. Organising Nukad Natak on Swachhata theme
19. Nationwide mega "Plogging" event during the Pakhwada
20. The Swachh Bharat Anthem and other relevant IEC materials may be displayed at various strategic locations