



ज्ञान-विज्ञान विमुक्तये

प्रा. मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

D.O.No.2-36/2023(CPP-II)

09th June, 2023/ 19 ज्येष्ठ 1945

Subject: 'Jan Bhagidari' events during India's G20 Presidency.

Respected Madam/Sir,

This is in continuation of this office letter dated 6 June 2023 (**copy enclosed**) regarding the 4th G20 Education Working Group Meeting and G20 Education Ministers meeting scheduled to be held from 19 – 22 June at Pune.

It is encouraging that Higher Education Institutions (HEIs) have organized/proposed to organize activities under Jan Bhagidari during India's G20 Presidency.

In order to compile a media report for the Jan Bhagidari events, the Ministry of Education has created the following google drive link to the Excel sheet:

https://docs.google.com/spreadsheets/d/1NtZ3GIGKT4S1sBPCvh_ODv3rP9CJHrNJKp41vk2M8j0/edit#gid=0

HEIs may provide Google Drive links made by them in the above Excel sheet to share the following:

- Photos/videos/bytes/reels of the Jan Bhagidari events
- Media clippings

A format for the Media Coverage Template for Jan Bhagidari Events (for sharing of press clippings/electronic media/online media) is also **attached herewith**. The HEIs are requested to contribute high-resolution photos/videos/student bytes/faculty or teacher bytes/creative reels of Jan Bhagidari.

With kind regards,

Yours sincerely,

(Manish Joshi)

Encl.: As stated above.

To
The Vice-Chancellors of all Universities
The Principals of all Colleges/Institutes

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D.O.No.2-36/2023(CPP-II)

06th June, 2023/ 16 ज्येष्ठ 1945

Subject: 'Jan Bhagidari' events during India's G20 Presidency.

Respected Madam/Sir,

As you are aware, India has assumed the Presidency of the G20 for one year from 01st December 2022 to 30th November 2023. In this regard, the 4th G20 Education Working Group Meeting and G20 Education Ministers' Meeting is going to be held from **19-22 June, 2023 at Pune**. The Ministry of Education (MOE) is organizing a number of programmes and activities under 'Jan Bhagidari' events. This is as per Hon'ble Prime Minister's vision of making India's G20 Presidency people's participation centric. These activities are being organized in educational institution to educate the youth about G20 as well as to, understand their expectations from India's Presidency.

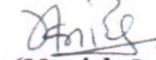
In view of above, MoE has identified and suggested range of activities to hold under 'Jan Bhagidari' events as under:

- i. Routine/pre-scheduled events of the institutions like convocation, annual days, sporting events, seminars etc, should be branded as G20 event.
- ii. Logos, posters, standees of G20 should be displayed on the campus and all events of the institution.
- iii. Special events including seminars, quiz, painting, crossword, declamation, marathon, cycling marathon, Insta Reel and other competitions, sporting events, youth camps, model G20 etc., can be organized on G20 related themes at the institutions and state levels with a grand finale in September at the national level.
- iv. All Institutions to undertake regular Swachhta Campaign in and around their respective campuses as part of G20 event.
- v. G-20 T-Shirts, Caps, Wrist Bands, G20 Badges can be distributed to participating students and to NSS/NYKS volunteers.
- vi. The celebrations will culminate in a grand event in September in which there can be prize distribution of competitions, Jazz Band/ NCC Parade on G-20.
- vii. All events must be amplified through local and social media platforms.
- viii. Institutions may ensure maximum community participation in these events.
- ix. The above list is only indicative. Higher Education Institutions can take up any other activity related to G20 events.

The Higher Education Institutions are requested to organize above mentioned range of activities in their institutions. The details of the activities conducted that may include list of events, media plan, publicity and other relevant details may be uploaded alongwith photos / videos on the University Activity Monitoring Portal (UAMP) at <https://uamp.ugc.ac.in/>.

With kind regards,

Yours sincerely,


(Manish Joshi)

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The Vice-Chancellors of all Universities
The Principals of all Colleges/Institutes

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