

**PROPOSED  
COURSE CURRICULUM FOR**

**FOUR YEAR  
BACHELOR OF TOURISM & TRAVEL MANAGEMENT**

**SUBMITTED TO**

**UNIVERSITY GRANTS COMMISSION  
NEW DELHI**

**UNDER CHOICE BASED CREDIT SYSTEM 2015**

**Details of Course Under Undergraduate Programme**  
**(Bachelor of Tourism & Travel Management)**

<b>Course:</b>	<b>Credits</b>	
	Theory + Practical	Theory + Tutorials
<b>1. <u>Core Course</u></b> (12 Papers) 04 Courses from each of the 03 disciplines of choice  Core Course Practical / Tutorial* 04 Courses from each of the 03 disciplines of choice	12x4= 48     12x2=24	12x5=60     12x1=12
<b>II. <u>Elective Course</u></b> (6 Papers + 6 Papers in 4 <sup>th</sup> Year ) Two papers from each discipline of choice Including paper of interdisciplinary nature.	6x4=24 6x4=24	6x5=30 6x5=30
Elective Course Practical/Tutorials (6 Practical/Tutorials*) Two papers from each discipline of choice Including paper of interdisciplinary nature	6x2=12	6x1=6
<ul style="list-style-type: none"> <li>• Optional Dissertation or project work in place of one Discipline elective paper (6 credits) in 6<sup>th</sup> Semester</li> </ul>		
<b>III. Ability Enhancement Courses</b>		
1. Ability Enhancement Compulsory Courses (AECC) (2 Papers of 2 credits each) Environmental Science English/MIL Communication	2x2=4	2x2=4
2. Skill Enhancement Courses (SEC) (6 Papers of 2 credits each)	6X2=12	6X2=12
	<hr/> Total credit= 160	<hr/> Total credit= 160

Institute should evolve a system/policy about ECA/General

Interest/Hobby/Sports/NCC/NSS/related course on its own.

\*wherever there is practical there will be no tutorials and vice-versa

**PROPOSED SCHEME FOR CHOICE BASED CREDIT SYSTEM IN BTM Program**

	CORE COURSE (12)	Ability enhancement compulsory course (AECC) (2)	Skill Enhancement Course (SEC) (2)	Discipline Specific Elective DSE (12)
I	DSC-1 A	(English/MIL Communication)/ Environmental Science		
	DSC-2 A			
	DSC-3 A			
II	DSC-1 B	Environmental Science/ (English/MIL Communication)		
	DSC-2 B			
	DSC-3 B			
III	DSC-1 C		SEC-1	
	DSC-2 B			
	DSC-3 C			
IV	DSC-1 D		SEC-2	
	DSC-2 D			
	DSC-3 D			
V			SEC-3	DSE-1 A
				DSE-2 A
				DSE-3 A
VI			SEC-4	DSE-1 B
				DSE-2 B
				DSE-3 B

VII			SEC-5	DSE-4 A
				DSE-5 A
				DSE-6 A -12A (Choose any one )
VIII			SEC-6	DSE-4 B
				DSE- 5B
				DSE-6 B-12-B (Choose any one )

## **Bachelor of Tourism & Travel Management - Four Years**

### **Under Choice Based Credit System CBCS of University Grants Commission**

#### **Discipline Specific Core Course (Six Credit Each)**

- DSC-1A: Introduction to Tourism & Travel Management
- DSC-2A: Geography of Tourism
- DSC-3A: Tourism Resources of India - Natural
- DSC-1B: Travel Agency & Tour Operations
- DSC-2B: Tourism Organisations & Associations
- DSC-3B: Tourism Resources of India - Cultural
- DSC-1C: Tourism Operations
- DSC-2C: Tourism Logistic Support Services
- DSC-3C: Tour Guiding/Escort Services
- DSC-1D: Transport Services in Tourism
- DSC-2D: Tourism Impacts
- DSC-3D: Tourism Resources of India - Religious

#### **Discipline Centric Elective**

- DSE-1A: Food Tourism in India : The Regional Cuisines
- DSE-1B: Hotel & Resort Management
- DSE-1C: Adventure Tourism - Air Based
- DSE-1D: Adventure Tourism - Water & Land Based
- DSE-1E: International Tourism Destinations- Europe & North America
- DSE-1F: International Tourism Destinations- Asia & Australia
- DSE-2A: Researching for Hospitality & Tourism Management
- DSE-2B: Project Work
- DSE-3A: Business Laws in Travel & Tourism
- DSE-3B: Tourism Marketing
- DSE-4A: Human Resource Management
- DSE-4B: Human Resource Practices (Industry Exposure)
- DSE-5A: Safety, Security and Travel Documentation Facilitation Management
- DSE-5B: Safety, Security and Travel Documentation Facilitation Practices (Industry Exposure)
- DSE-6A: Retail Management
- DSE-6B: Practices in Retail Management (Industry Exposure)
- DSE-7A: Event Management
- DSE-7B: Practices in Event Management (Industry Exposure)
- DSE-8A: Air Cargo Management
- DSE-8B: Practices in Air Cargo Management (Industry Exposure)

*Universities may include more options or choose from this list. For Four Year BTTM Programme in semester 7&8 candidate may choose any one from 06-8*

#### **Ability Enhancement Compulsory Courses**

- AE-1: Environmental Sciences
- AE-2: English/MIL Communication

### **Skill Enhancement Elective Courses**

- SEC-1: Personality Skills for Tourism - Learning from Industry
- SEC-2: Accounting Skills for Tourism Business
- SEC-3: Foreign Language Skills –I (French/ Spanish/ German)
- SEC-4: Foreign Language Skills –II (French/ Spanish/ German)
- SEC-5A: Skilling for Media & Journalism in Tourism
- SEC-5B: Web Applications in Tourism
- SEC-5C: Airline Ticketing & Fare Construction
- SEC-5D: Writing Skills for Tourism
- SEC-5E: Tourism Operation Software Skills
- SEC-5F: Tour Packaging Management

*Universities may include more options or choose from this list. For the Fourth Year of BTTM Programme in semester 7&8 candidate may choose any one from 05-10*

*It is pertinent to mention that UGC has specified the degrees and their duration in the field of Hotel Management/Hospitality/Tourism/Travel published in Gazette of India, July 05, 2014 Pages 2980 & 2989 listed from S.No 48-53 of [Part III section -4] of notification.*

#### **Important:**

1. Each University/Institute should provide a brief write-up about each paper outlining the salient features, utility, learning objectives and prerequisites. University/Institute can add/delete some experiments of similar nature in the Laboratory papers.
2. A Two Credit, Only theory paper will have 2 hours of lecture per week and in case of practical four of practical input per week. Similarly, a Six Credit, Only Theory paper will have 5 Hours of Lecture and 1 hr of Tutorial Per Week, Whereas 6 Credit Theory and Practical (4+2) Paper shall have 4 Hrs of Lecture and 4 Hrs of Practical per week.
3. The size of the practical group for practical papers is recommended to be 12-15 students. We may have batches divided for practical and workload may be accessed batch wise. One Credit of Theory is equal to Two Labs, thus for Two Credit Paper No of theory classes per week shall be Two and/or Labs would be Four. In case of multiple batches the lab workload shall be multiplied and accessed accordingly.
4. University/Institute can add to the list of reference books given at the end of each paper.
5. University/ Institute can plan activity based learning events such as theme lunches, food festivals about 1-2 each year to supplement learning of students.
6. University/ Institute may organise Seminar/ Conferences/ Workshops/ Symposiums/ Interaction Programmes/ Extension Lecture focusing on key areas of Hospitality.
7. University Institute may plan field tours for students in papers DSC-3A, 3B & 3D Tourism Resources of India (Natural, Cultural & Religious) giving weight age of 2 Credits each to supplement theoretical inputs.

## Bachelor of Tourism & Travel Management Year-1

<b>SEM</b>	<b>COURSE OFFERED</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>HOURS PER WEEK</b>
I	DSC-1 A Theory	Introduction to Tourism & Travel Management	6	6
	DSC-2 A Theory	Geography of Tourism	6	6
	DSC-3 A Theory	Tourism Resources of India - Natural	4	4
	DSC-3 A Practical	Field Tour - Tourism Resources of India - Natural	2	4
	AECC	(English/MIL Communication)/ Environmental Science	2	2
Total Credits in this semester			20	22
II	DSC-1B Theory	Travel Agency & Tour Operations	6	6
	DSC-2B Theory	Tourism Organisations & Associations	6	6
	DSC-3B Theory	Tourism Resources of India - Cultural	4	4
	DSC-3B Practical	Field Tour - Tourism Resources of India - Cultural	2	4
	AECC	(English/MIL Communication)/ Environmental Science	2	2
Total Credits in this semester			20	22

## Bachelor of Tourism & Travel Management Year-II

### Semester III is Industry Integrated Practical Module

<b>SEM</b>	<b>COURSE OFFERED</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>HOURS PER WEEK</b>
III	DSC-1C Practical	Tourism Operations: Industry Exposure -1	6	12
	DSC-2C Practical	Tourism Logistic Support Services - Industry Exposure -1	6	12
	DSC-3C Practical	Tourism Guiding /Escort Services	6	12
	SEC-1 Practical	Personality Skills for Tourism - Learning from Industry	2	4
Total Credits in this semester			20	40
IV	DSC-1D Theory	Transport Services in Tourism	6	6
	DSC-2D Theory	Tourism Impacts	6	6
	DSC-3D Theory	Tourism Resources of India - Religious	4	4
	DSC-3D Practical	Field Tour - Tourism Resources of India - Religious	2	4
	SEC-2 Theory	Accounting Skills for Tourism Business	2	2
Total Credits in this semester			20	26



**Bachelor of Tourism & Travel Management Year-III**

<b>SEM</b>	<b>COURSE OFFERED</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>HOURS PER WEEK</b>
V	SEC-3	Foreign Language Skills –I (French/ Spanish/ German)	2	2
	DSE-1 A/C/E Theory	Food Tourism in India - The Regional Cuisines Adventure Tourism - Air Based/ International Tourism Destinations - Europe & North America	6	6
	DSE-2A	Researching for Hospitality & Tourism Management	6	6
	DSE-3A	Business Laws in Travel & Tourism	6	6
Total Credits in this semester			20	22
VI	SEC-4	Foreign Language Skills –II (French/ Spanish/ German)	2	2
	DSE-1 B/D/F Theory	Hotel & Resort Management/ Adventure Tourism - Water & Land Based/ International Tourism Destinations - Asia & Australia	6	6
	DSE-2B	Project Work	6	6
	DSE-3B	Tourism Marketing	6	6
Total Credits in this semester			20	22

**Bachelor of Tourism & Travel Management Year-IV**

<b>SEM</b>	<b>COURSE OFFERED</b>	<b>COURSE NAME</b>	<b>CREDIT</b>	<b>HOURS PER WEEK</b>
VII	SEC-5 A/B/C	Skilling for Media & Journalism in Tourism / Web Applications in Hospitality & Tourism/ Airline Ticketing & Fare Construction	2	2/4/2
	DSE-4 A Theory	Human Resource Management	6	6
	DSE-5A	Safety, Security and Travel Documentation Facilitation Management	6	6
	DSE-6-8	Select from List	6	6
Total Credits in this semester			20	20-22
VIII	SEC-6 D/E/F Practical	Writing Skills for Tourism (Writing of Industrial Reports/ Tourism Operation Software Skills/ Tour Packaging Management	2	4
	DSE-4B Practical	Human Resource Practices (Industry Exposure)	6	12
	DSE-5B Practical	Safety, Security and Travel Documentation Facilitation Management Practices (Industry Exposure)	6	12
	DSE-6-8	Select from List (Industry Exposure)	6	12
Total Credits in this semester			20	40