



ज्ञान-विज्ञान विमुक्तये

प्रा. मनिष र. जोशी  
सचिव

**Prof. Manish R. Joshi**  
Secretary



सत्यमेव जयते



विश्वविद्यालय अनुदान आयोग  
**University Grants Commission**  
(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

D.O. No. 1-4/2022(e. Gov/EBSS)

26<sup>th</sup> October, 2023/4 कार्तिक, 1945

Subject: - Observance of National Unity Week-Rashtriya Ekta Week Celebrations-reg.

Respected Madam/Sir,

This is in continuation of UGC's letter No. 1-4/2022(e. Gov/EBSS) and 2-63/2023(CPP-II) dated 3<sup>rd</sup> Oct, 2023 and 26<sup>th</sup> Oct, 2023 respectively regarding Amrit Kalash Yatra under the "Meri Maati Mera Desh" campaign and observance of Rashtriya Ekta Diwas (National Unity Day). After the successful culmination of 2<sup>nd</sup> phase of the Meri Maati Mera Desh (MMMD), all HEIs are requested to hand over the Kalash to the nodal agency of the respective districts.

On account of the birth anniversary of Sardar Vallabhbhai Patel on 31<sup>st</sup> October, you are requested to observe National Unity Week from 25<sup>th</sup> to 31<sup>st</sup> Oct, 2023 as part of the Rashtriya Ekta Diwas celebrations. During this period, activities like essay writing, play, poster making, slogan writing, etc. may be conducted to instill a deep sense of unity among students. The culmination of the week may be marked on 31<sup>st</sup> October by conducting a "Run for Unity" at appropriate locations, involving people from all sections of the society including students, staff and faculty to reinforce the commitment to strengthen the unity, integrity and security of the nation.

All HEIs may actively harness the power of social media to showcase various activities organised during Rashtriya Ekta Week and tag in the social media handles of the Ministry of Education.

With kind regards,

Yours sincerely,

  
(Manish Joshi)

Encl: As above

To

The Vice-Chancellors of all Universities

The Principals of all Colleges/Institutes

