Sub: Training of Master Trainers for hand-holding of the Universities/HEIs on ‘Content Creation and Teaching through Bharatiya Languages’.

Dear Sir/Madam,

Promotion of teaching-learning through local languages in Higher Education is a crucial area of focus in the National Education Policy-2020. The policy emphasizes on offering of academic programmes in HEIs through mother tongue/local languages as a medium of instruction, in order to increase access and GER and also to promote the strength, usage, and vibrancy of all Bharatiya languages. It also lays thrust on availability of high-quality study materials/books in local languages for the courses under various disciplines. In this regard, the HEIs have an indispensable role in creating a sustainable ecosystem within their institution for education through Bharatiya languages. As a first step in this direction, the faculties of HEIs of all disciplines are required to be capacitated towards content creation and teaching through local languages/mother tongue. There are several issues such as authentic terminology, standard language, machine translation, text editing, multilingual teaching etc. which require the attention of the HEI faculties.

In above context, University Grants Commission (UGC) and Bharatiya Bhasha Samiti (BBS), has come up with a joint initiative for two days’ training programme on ‘Content Creation and Teaching through Bharatiya Languages’ in a zone-wise face-to-face mode during Feb-March 2024. For training, the Hon’ble Vice-Chancellor of university/HEI is requested to nominate two senior faculties to become a certified Master Trainer after the training. The nominated senior faculties shall be preferably of professor or associate professor level (one from Science and another from Commerce/Social Science) who can speak, write and teach in the local language where the university is located.

The link of the google form for nominating two senior faculties is given below (to be filled by the Vice-Chancellor’s office):

https://docs.google.com/forms/d/e/1FAIpQLSfp-FXjva5b7D0dCB2ykgl1chCkFElmp2H7z3ODI.9sBClUA/viewform?usp=sf_link

Above link is also mentioned in the related email along with the standard format for the Nomination letter. Before filling the google form, the Nomination letter must be duly filled and signed by the Competent Authority since the scanned copy will be required for upload in the google form. The last date to submit the google form is 31st January 2024.

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Further, it is requested to the university/HEI to bear the TA/DA of the nominated faculties for the purpose. The remaining arrangements related to accommodation, food and stationeries will be done by the host institution (training venue) with the support of Bharatiya Bhasha Samiti. After the training, the certified Master Trainers will be an asset for their parent institutions to further orient the other faculties on content writing and teaching through Bharatiya languages. This will act as a catalyst in driving a nation-wide movement for book writing in local languages.

We are highly thankful for your kind support.
We shall be in touch for further interactions.
Thank you,

Yours Sincerely

(Manish Joshi)

To

The Vice-Chancellors of all Universities