



प्रो. श्यामा रथ
सचिव

Prof. Shyama Rath
Secretary



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

File No.: 1-1/2026(InnovateforBharat)

16 अश्विन, 1948/8th October, 2026

Subject: Promotion of "Innovate for Bharat" 2027 – Design for Bharat, Hack for Social Cause and Youth Entrepreneurs Challenge under Viksit Bharat Young Leaders' Dialogue (VBYLD) 2027 – reg.

आदरणीय महोदय/महोदय,

The Department of Youth Affairs, Ministry of Youth Affairs & Sports, Government of India, is organising the **Viksit Bharat Young Leaders' Dialogue (VBYLD) 2027**, a flagship youth engagement programme under the National Youth Festival, from **10–12 January 2027 at Bharat Mandapam, New Delhi**.

As part of VBYLD 2027, the **"Innovate for Bharat" 2027** challenge track has been conceptualised to encourage young people to develop **innovative, scalable and impact-oriented solutions to real-world challenges**. The initiative comprises the following three challenges:

- (i) **Design for Bharat (DfB)** – a design innovation challenge for college and university students aged **18–29 years**;
- (ii) **Hack for Social Cause (HSC)** – a national hackathon for college and university students aged **18–29 years**; and
- (iii) **Youth Entrepreneurs Challenge (YEC)** – a start-up challenge for youth aged **18–35 years**, including start-up founders and working professionals.

The challenges will involve **registration, submission, screening/evaluation, mentoring and national-level showcasing**. Selected participants will have an opportunity to showcase their ideas/products at the **VBYLD 2027 National Event at Bharat Mandapam, New Delhi**, with selected participants also having an opportunity to present before the **Hon'ble Prime Minister**. Participation is **free of cost**, and cash prizes are envisaged for the winners.

In view of the above, all **Higher Education Institutions (HEIs)** are requested to give **wide publicity** to the "Innovate for Bharat" 2027 initiative and encourage eligible students/youth to participate in the three challenges. The enclosed **publicity poster** may be disseminated through institutional websites, social media platforms, student communication channels and other appropriate means.

Detailed information regarding the challenges, eligibility, registration and other event-related details may be accessed at the MY Bharat Portal: <https://mybharat.gov.in/vbyld-2027>

HEIs are requested to facilitate **maximum awareness and participation** in the "Innovate for Bharat" 2027 challenges.

सादर,

भवदीया,
श्यामा रथ
(श्यामा रथ)

संलग्नक: Publicity material/posters

सेवा में:

1. सभी विश्वविद्यालयों के कुलपति
2. सभी कॉलेजों के प्रधानाचार्य

INDIA IS LOOKING FOR ITS **NEXT BIG** **INNOVATOR**

Is it you?

Turn your startup into a
scalable solution with
national impact.



Innovate



Scale



Make an impact



Participate now >

Visit
mybharat.gov.in
or scan the QR code.



HAVE A

PROBLEM-SOLVING MIND?

THEN

Hack *for*
Social Cause

IS FOR YOU



Build tech solutions.



Tackle real-world
social challenges.



Turn your code into
real-world impact.

THINK **TECH**. BUILD **SOLUTIONS**.
CREATE **IMPACT**.



PARTICIPATE NOW

VISIT mybharat.gov.in
OR SCAN THE QR CODE.



DESIGN *for* BHARAT

Have an idea?

**GIVE IT A
FORM GIVE IT
AN IMPACT**

Turn real-world challenges into
products, systems and models

YOUR DESIGN CAN SHAPE A VIKSIT BHARAT.



VISIT mybharat.gov.in
OR SCAN THE QR CODE.

